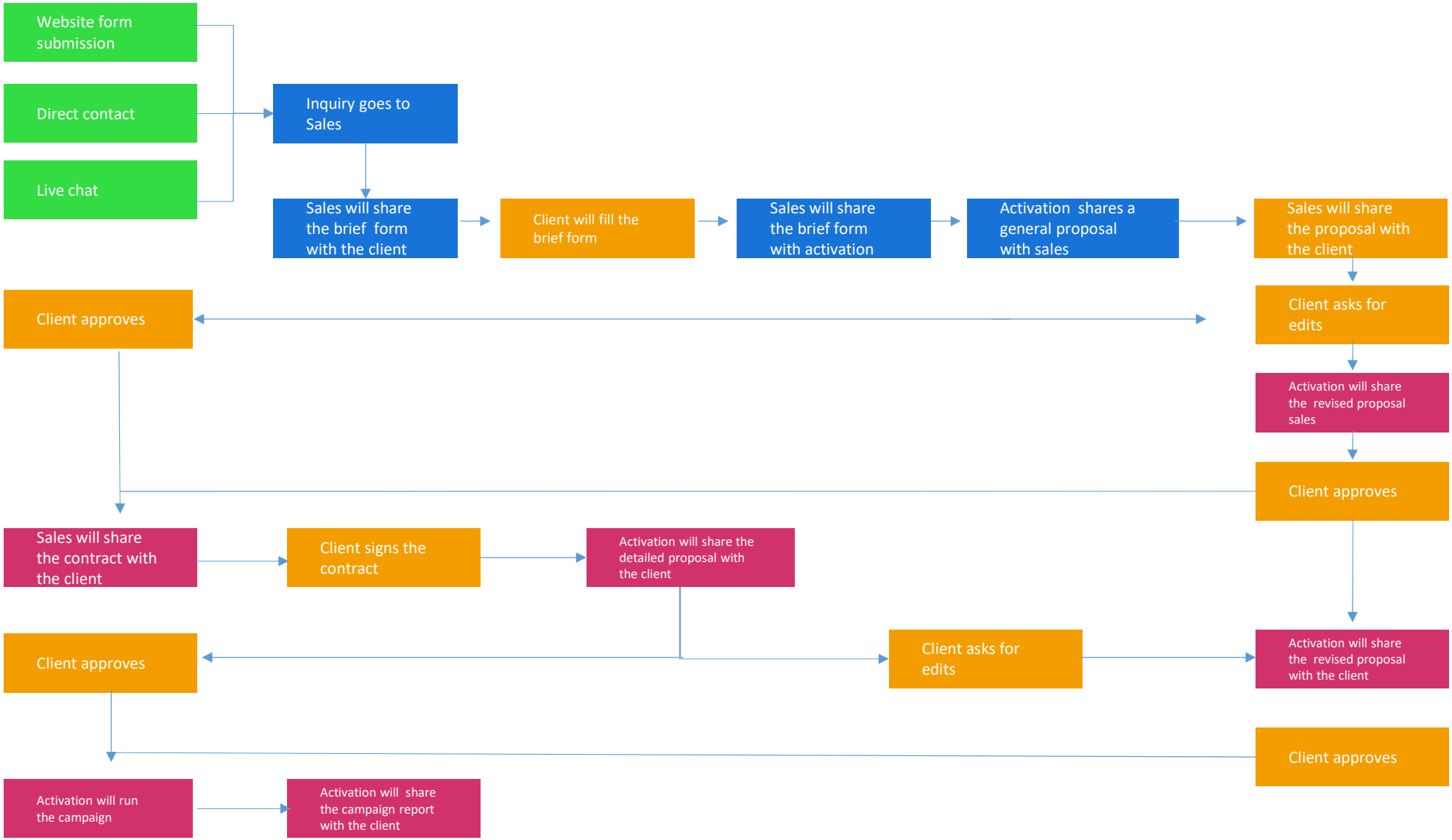
Website form submission
Direct contact
Live chat
Inquiry goes to Sales
Sales will share the brief form with the client
Client will fill the brief form
Sales will share the brief form with activation
Activation shares a general proposal with sales
Sales will share the proposal with the client
Client asks for edits
Activation will share the revised proposal sales
Client approves
Client approves
Sales will share the contract with the client
Client signs the contract
Activation will share the detailed proposal with the client
Client approves
Client asks for edits
Activation will share the revised proposal with the client
Client approves
Activation will run the campaign
Activation will share the campaign report with the client